What is ToDoGenius

ToDoGenius is the first to-do list and task management application made for the iPhone*, iTouch*, and iPad* to feature an artificial intelligence engine. The technology behind the software was created exclusively by Ipanamea and is available for licensing.

ToDoGenius is built around an intuitive and creative user interface making it easy and fast to efficiently manage tasks and to-dos.

ToDoGenius will learn your tasks and adapt to you, suggest relevant tasks for whatever situation you're in, automatically manage your lists, and more.

ToDoGenius features profiles for work and personal life, sorted lists by date and action, and direct access to other applications like Mail or Safari for task execution. ToDoGenius will even synchronize with the calendar of your choice. It also features unique and extensive in-app support to help the user leverage all the functionalities of the application.

ToDoGenius is available in the App Store in 2 versions: Premium for $6.99, and Lite for free. Lite has all the features of the paid version, but is limited to 5 ToDos at a time.

What is unique and interesting?

The Genie
The Genie is the artificial intelligence engine you can access from the home page. Based on your situation, it will recommend a list of appropriate tasks. It will also remember the tasks you've already entered, so you don't have to type them again.

Active Verb Buttons
ToDoGenius presents you with a screen of actions that you only need to associate with a contact to make a to-do. You can input more text in the activity to make it more specific.

Calendar Sync
ToDoGenius will synchronize and alert you to any task you've assigned a date with your iPhone's calendar. If you have more than one calendar, you can choose which one you want to sync with ToDoGenius.

In-App Support
ToDoGenius offers help and tips to guide you through every screen.

KEY FEATURES

The Home Interface
ToDoGenius begins with a simple   3 button home screen.
From there, you can add a ToDo, see a list of your ToDos for editing and execution, or ask The Genie for its suggestion.
The ability to switch from a Business (My Work) and private (My Life) profile makes sure to stop a mess from happening in your planner.

Creating a ToDo
Creating a ToDo takes 3 quick steps.
- **First,** pick an Action on the ToDo Matrix, where post-it style icons for each action make selection a breeze.
- **Next,** tag a contact from your address book or pick your specific activity.
- **Then,** set a priority or optional date and you're ready ToDo!

Tagging Your Contacts
ToDoGenius lets you tag any contact relevant to your ToDos with direct and easy access to your Contacts List. It also gives you the chance to add a new contact to your Contacts List, saving you the extra step.

Notifications and Alerts
ToDoGenius offers the tools to be reminded at a precise date or time for something you don't want to miss.

With iOS 4.0, notifications are local; you don't need to be connected to a network (3G or WiFi).

Your ToDos & the Calendar
Sync your ToDos, Alerts, and Alarms directly to your iPhone and Desktop Calendar. (Note: tasks without a date do not sync to the Calendar).

The Situation Room
Here's where the Genie suggests the best ToDo for you at the moment.

Make a review on the fly without leaving The Situation Room, select "skip" or "delay," for the tasks you're not up for, leaving out the hassle of updating the ToDo.

The Genius' Toolbox
ToDoGenius comes equipped with tools to help you perform the tasks at hand.

Press the Action Verb button on the Post-it and open up your phone, e-mail, web browser, calendar, or notes right from the app.

All List of your ToDo's
Don't waste time scrutinizing over lists, sub-lists, and sub-sub-lists.

All ToDos is a simple, flat list of all your ToDos for easy access to editing, creating, or executing them.

Use the filters or search to narrow down the list and get specific.

Today's List: My Day
My Day is a clean and simple list of your ToDos for the day. You'll find your due and overdue ToDos, and alerts to remind you of the important ones!

In the list, colors help you stay on time by indicating timing and priority.

Filter by action – for example, the telephone icon shows you calls you've planned for that day.

The Communication Tool
A direct way to call the contact associated with your ToDo, or to call a third party contact for complementary information.

If you don't get an answer, set a time to call back.

Follow-Up ToDos
ToDoGenius gives you the means to follow up your task, before and after it's done, by setting up reminders for things that still need doing.

Green Attitude
When creating a ToDo, choosing Green Attitude will combine ToDos that are geographically close, so you can save time and energy on your commutes!

Define The Next Step Action
When a ToDo asks for too much at once, split it up, right from The Situation Room, where you can define a sub-ToDo that will link with the original.